iCoView

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iCoTech Services

Microsoft Partner

HM Government G-Cloud Supplier

Strategic Planning Accelerator | Microsoft-Powered | Portfolio Alignment

iCoView gives organisations a clear, real-time view of strategy, performance, and organisational priorities in one place. It provides the structure, visibility, and governance needed to track progress, improve accountability, and deliver strategic objectives with confidence.

Designed for strategic planning and performance management, iCoView brings together corporate plans, service plans, objectives, actions, measures, and KPIs into a single governed solution. This enables teams to manage performance consistently, reduce reporting effort, and provide leadership with timely, trusted insight. Working alongside iCoPlan and iCoRisk, iCoView can also connect strategic objectives to the projects that deliver them and the risks that may impact them, providing a joined-up view of strategy, delivery, performance, and risk across the organisation.

If you are looking to move away from managing strategy through disconnected spreadsheets, Word documents, and manual reporting cycles, iCoView is the ideal place to start.

The challenge

Many organisations still manage strategy and performance through disconnected documents, spreadsheets, and manual reporting processes.

This often results in:

- No consolidated visibility of goals, actions, KPIs, or service progress
- Infrequent and inconsistent performance updates
- Manual reporting processes that consume significant time
- Limited confidence in performance information
- Lack of alignment between strategy and operational delivery
- Leadership becoming aware of issues only once performance declines

A single, trusted view of strategy and performance

iCoView brings together corporate plans, objectives, actions, measures, and performance reporting into one governed environment, helping organisations move from static planning documents to active strategic management.

- Real-time visibility of organisational performance
- Clear alignment between strategy and delivery
- Standardised planning and reporting processes
- Reduced administration and reporting effort
- Improved accountability across services and teams
- Faster, better-informed decision making

"iCoView turned our county plan from a set of spreadsheets into a living, governed system. For the first time we can show, on demand, how strategy is being executed."

Local Authority in Wales

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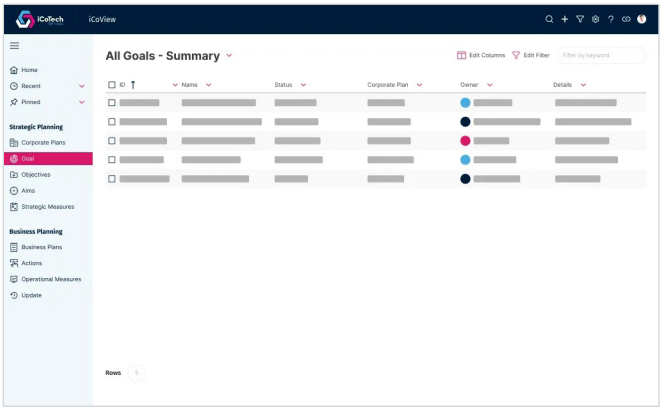
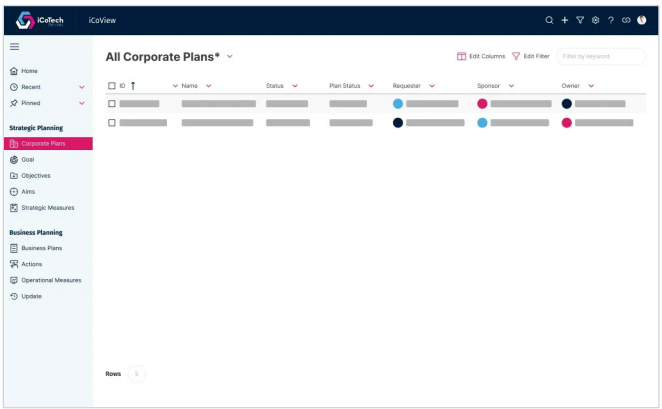
Key Capabilities of iCoView

What it gives you

- A centralised corporate and service planning environment
- Clear alignment between objectives, actions and organisational priorities
- Real-time visibility of performance, progress and outcomes
- Consistent planning, reporting and governance processes
- Improved accountability through clear ownership of objectives and actions
- Faster access to trusted performance information
- Reduced administration through automation and streamlined reporting
- Microsoft Teams, Power BI and ecosystem integration



All goals summary



Corporate plans view

What this means in practice

Before iCoView

- Strategy, plans and performance data scattered across documents and spreadsheets
- Slow, manual reporting cycles
- Limited confidence in performance information
- No clear link between actions and strategic outcomes
- Leadership lacks a timely view of organisational performance

After iCoView

- A real-time view of organisational performance and progress
- Clear alignment between strategy and delivery
- Consistent, auditable planning and reporting processes
- Clear ownership and accountability for objectives and actions
- Faster, better-informed decision-making

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Take Control of Delivery, Budget & Time Scales

By bringing strategy, performance and delivery information into one environment, iCoView gives leadership teams the confidence that organisational priorities remain visible, measurable and on track. iCoView provides the structure, governance, and insight needed to connect strategy with delivery and ensure organisational objectives remain on track.

By bringing objectives, measures, ownership, and performance into one place, leadership teams gain confidence that activities across the organisation are contributing to strategic priorities.

Delivering value through configuration



- Automated approvals to manage objective progression and governance sign-off
- Automated notifications and escalation triggers for overdue objectives or missed targets
- Dynamic performance tracking with realtime status and RAG ratings
- Utilise SharePoint for document management and supporting evidence
- Ability to link strategic objectives directly to portfolios, programmes and projects in iCoPlan
- Expand your ecosystem to integrate delivery data (iCoPlan) and corporate risk (iCoRisk)
- Embed iCoView into Microsoft Teams for collaborative strategy updates and reviews

Approach

Discovery
We work with you to understand your strategic planning cycles, governance requirements, and reporting obligations.

Configuration
We configure iCoView to reflect your planning structures, terminology, measures, and approval processes, delivering value at pace.

Training
We provide User and Admin Training to ensure you maximise strategic insight and confidently manage objectives, measures, and reporting without dependency.

Deployment
Through ongoing optimisation, as your strategy or governance requirements evolve, iCoView evolves with you.

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Optimisation Service

Our customers value having a recognised Microsoft Partner to support any aspect of the Power Platform.

As long-term partners, we continue to work closely with you to support the maturity of your strategic management capability through our Optimisation Service, adding value to your iCoView solution as your organisation evolves.

Support

We help embed the full strategic capability of your solution into business processes.

Our Service Desk allows you to raise tickets easily, and our consulting and development teams are available to support you directly via Teams when needed.

Iteration

Strategic requirements change over time.

Our Iteration service supports evolving governance models, updated measures, regulatory changes, and organisational restructures, helping you continuously mature your strategic capability.

Consultancy

Have access to our consultant team who blend expertise with knowledge, clarity and innovation.

Their workshops allow you to capture and manage your evolving solution requirements as your organisation grows and matures.

Additional waves

We make it easy to extend the days you've purchased for pre-agreed work within your existing contract.

This flexible approach lets you develop and enhance your technology swiftly, keeping pace with your changing requirements.

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We help you to...

Close the productivity gap and accelerate the insight and value you provide to senior management

Give leadership a clear, real-time view of organisational performance and progress against strategic priorities.

By centralising strategy, corporate plans, objectives, and measures in one place, iCoView removes the administrative burden traditionally associated with strategic planning and performance reporting. This allows teams to focus less on compiling updates and more on driving meaningful outcomes.

Showcase Strategic Value

Reduce the perceived gap between strategy and outcomes by clearly demonstrating progress, impact, and alignment.

iCoView provides a centralised strategic solution that unifies data, improves transparency, and strengthens governance, clearly demonstrating progress and organisational maturity.

As organisational maturity grows, iCoView grows with you; supporting additional plans, objectives, and reporting needs over time.

Present Real-Time Strategic Insight

Win stakeholder confidence with automated, real-time visibility of strategic performance.

iCoView replaces retrospective reporting with live insight into: objective progress and status, measures and targets, and portfolio contribution to strategy

Free time to focus on decisions, not data compilation.

See iCoView in action

Scan to book a demo, watch a webinar or download product guides.

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Driving impact accross the public sector



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